



COME ONE, COME ALL TO WILMO ROCK CIRCUS

"The Biggest Show in the Small Wonder"

WILMINGTON, DELAWARE - October 26th, 2011 - Gable Music Ventures, in association with Planet Ten Multimedia, presents the Wilmo Rock Circus, a night of music featuring ten of Delaware's finest up and coming bands on Saturday, November 26th at the Wilmington Riverfront.

Dubbed a "pop-up microfest," the Wilmo Rock Circus will be held in a non-traditional venue; a former retail space in the Shipyard Shops at 914 Justinson Street in Wilmington. The concept for the event was partially inspired by the growing trend of brands and artists holding "pop-up shops" in major cities such as Los Angeles and London, where a short engagement retail store or art exhibition "pops up" and disappears just as quickly, leaving fans wanting more.

The diverse lineup assembled by Wilmington's Joe Trainor will give patrons the unique opportunity to experience artists that would not normally share the same bill -- ranging from Rockabilly favorites The Bullets to the soulful Universal Funk Order and just about everything in between. Performers will alternate between two stages playing half-hour sets to create the live equivalent of a new music sampler.

The twin stages will be outfitted with professional sound and lighting to set the scene for the event, which will also feature local vendors providing food and beverages for purchase. Atmospheric enhancements including carnival art and multi-screen video projections will help to immerse the audience in the "Rock Circus" experience. Graffiti Radio will be broadcasting the event live on HD Radio 93.7-2 FM and at GraffitiRadio.com.

Lineup: The Bullets, Deadbeatz Inc, The Hold-Up, The Keefs, Little Invisibles, Modern Exile, Petey Lownotes & the Truckstop Regulars, Still Moon Servants, The Joe Trainor Trio, Universal Funk Order.

When: Saturday, November 26th, 2011 -- 7pm-12am

Where: 914 Justison Street, Wilmington, Delaware, 19801

Other Details: Free parking - All Ages - 21+ with ID to drink.

Tickets & Info: \$10 online at www.wilmorockcircus.com or at the door (if still available).



About Gable Music Ventures

Gable Music Ventures co-owners Gayle Dillman and Jeremy Hebbel have a growing reputation in the Wilmington music scene. Their Original Music Showcases at Wilmington venues including Film Brothers Co-Op, Extreme Pizza, Arden Gild Hall and World Cafe Live at the Queen have brought bands from as far as New England. More importantly, their shows reach out into the city's community through collaboration with non-profits such as Goodwill of Delaware. For information, visit www.gablemusicventures.com

PLANET TEN MULTIMEDIA

About Planet Ten Multimedia

Planet Ten Multimedia is a full-service creative boutique based in Newark, Delaware with a penchant for building iconic identities. With clients ranging from Las Vegas restaurants to rock bands and services running the gamut from mobile apps to vehicle wraps, this Telly Award-winning team prides themselves as the Galaxy's leading provider of interactive media solutions. To learn more about what Planet Ten can do for your brand, band, event or business, visit www.plt10.com.

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A limited quantity of press passes are available upon request.